



DAVID E. MEDINA - 832.646.0505 • Houston, Texas 77080

Email: medinacat@sbcglobal.net

Examples of work: <https://demgraphix.com/image-aware-through-creative-design>

LinkedIn: <https://www.linkedin.com/in/davidmedinagraphicdesigner>

SKILLS and CURRENT SOFTWARE

Adobe Creative Suite Premier, Spark CS

Microsoft Office

Social Media Design

Marketing/Events Promotion

CMS and Web Graphics - WordPress

Photographer/Digital Photography

Photo Retouching

Digital Printing

Computer Pre-press/Preflight

Fast/Accurate Typist

Problem Solver

Computer-Hardware Troubleshooting

Deadline Driven

Graduate of Sam Houston University with

a BFA in Advertising Graphic Design - Studio Art

WORK EXPERIENCE:

OWNER - CREATIVE DIRECTOR 2003-PRESENT: Demgraphix Creative Design, Houston, TX

Provide freelance graphic, printing and photography services. Clients are secured through strategic marketing and referrals from previous job experiences.

MULTIMEDIA GRAPHIC DESIGN SPECIALIST 2019-2020: Associated Builders and Contractors

Greater Houston (ABC Houston) Houston, TX

Worked with a team of professionals for daily updates to ABC website, video/photography and event marketing.

Created all publications, brochures, and all other printed materials for all ABC events.

Responsible for the layout of construction industry publications: *Build Houston Magazine*, *Texas Merit Shop Journal*, and other education-related publications.

SENIOR GRAPHIC DESIGNER: ADVERTISING/PRODUCTION/EVENTS/PROMOTIONS 2006-2018: Houston Business Journal, Houston, TX

Design advertising and final production of a weekly paper. Assist sales with marketing and ad design. Also served as a photographer for photo shoots and HBJ events. Designed and executed all promotional advertising and visual materials for HBJ events. Print, PowerPoint, social media, and the internet.

CREATIVE DIRECTOR 2002-2004: Amerisciences LLC, Inc, Houston, TX

Design of packaging and marketing materials for a multi-level supplements and mineral corporation. Strong vendor involvement as well as preparation of educational materials for agents.

ART DIRECTOR, SENIOR GRAPHIC ARTIST 2000-2002: Houston Apartment Guide/Haas Publishing, Houston, TX

Responsible for color work and layout of the Metro Houston Apartment Guide. Scheduled photography, pagination of book, and final preflight.

ART DIRECTOR, SENIOR GRAPHIC ARTIST, IT ADMINISTRATOR 1998-2000: McMILLEN COMMUNICATIONS LLC, MISSOURI CITY, TX

Responsible for the completion of projects associated with the book division; production of two weekly football sports tabloids; produced various weekly direct mail pieces for clients involved with our fulfillment division. Maintained web pages plus developed new web pages for clients.

COMPUTER GRAPHICS, PASTE-UP, PRODUCTION LAYOUT, FILM STRIPPING 1996-1997: Tunnell Publications, Houston, TX

Executed various ads, artwork, and designs for three monthly trucking industry publications.

COMPUTER GRAPHICS, PASTE-UP, PRODUCTION LAYOUT 1993-1996: Tune-In Publications/Adgraphics, Houston, TX

Completed ads, artwork, and designs for 48 radio station publications every month.

CAMERA DEPARTMENT, FILM STRIPPER, COMPUTER OPERATOR, LINOTRONIC FILM OUTPUT 1992-1993:

Posters Incorporated, Houston, TX

Performed all steps necessary to produce a press-ready film for the silk screening department. Accounts included: BFI, NCS, CHEVRON, TEXACO etc.

PRE-PRESS, ART DIRECTOR 1991-1992: Print Shack, Houston, TX

Oversaw and facilitated the production through all stages of print jobs before proceeding to the press.

PRODUCTION MANAGER AND ART DIRECTOR 1988-1991: TUNE-IN PUBLICATIONS, HOUSTON, TX

Produced two individual publications monthly customized for Urban and Country radio stations throughout the nation. Responsible for the design and production of an independent boating magazine, *Mariner Magazine* (Clear Lake City, TX).



DAVID E. MEDINA

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Please find my resume attached in response to the position you have posted. I bring extensive experience in the marketing, graphic design, and print production industry, along with advanced proficiency in industry-standard software for design, presentation, and media creation. I am committed to staying current with new techniques and trends that enhance creative output.

Over the years, I have developed digital assets for websites, social media, and various events, while also working with a broad range of web programs. Currently, I serve as a print broker and freelance web and graphic designer, as well as an event photographer. I recently completed a video editing project for a local blues guitarist and have a fully equipped home office to support all aspects of my freelance and remote work. My experience includes both PC and Mac platforms.

I work closely with clients, vendors, and fellow staff, collaborating with multiple stakeholders to produce monthly publications and marketing materials. As a self-starter, I understand the importance of anticipating needs and ensuring every phase of a project runs smoothly.

In addition to my freelance work, I have coordinated and produced visual media for charitable events, including serving as the lead designer for a local Make-A-Wish Foundation benefit for the past 23 years. For the last three years, I've managed the event in its entirety with a dedicated team of volunteers, creating all related materials—from signage to promotional assets—to ensure a memorable experience.

I hope this letter provides insight into the dedication and quality of work I bring to every project. I would appreciate the opportunity to meet with you in person to further discuss my background and how I can contribute to your team. Thank you for your time and consideration.

Examples of my work can also be found on my website below.
<https://demgraphix.com/image-aware-through-creative-design>

Sincerely,
David E. Medina