



DAVID E. MEDINA - 832.646.0505 • Houston, Texas 77080

Email: medinacat@sbcglobal.net

Examples of work: <https://demgraphix.com/image-aware-through-creative-design>

LinkedIn: <https://www.linkedin.com/in/davidmedinagraphicdesigner>

SKILLS and CURRENT SOFTWARE

Adobe Creative Suite Premier, Spark CS
Microsoft Office
Social Media Design
Marketing/Events Promotion
CMS and Web Graphics - WordPress

Photographer/Digital Photography
Photo Retouching
Digital Printing
Computer Pre-press/Preflight
Fast/Accurate Typist

Problem Solver
Computer-Hardware Troubleshooting
Deadline Driven
Graduate of Sam Houston University with
a BFA in Advertising Graphic Design - Studio Art

WORK EXPERIENCE:

OWNER - CREATIVE DIRECTOR 2003-PRESENT: Demgraphix Creative Design, Houston, TX
Provide freelance graphic, printing and photography services. Clients are secured through strategic marketing and referrals from previous job experiences.

MULTIMEDIA GRAPHIC DESIGN SPECIALIST 2019-2020: Associated Builders and Contractors Greater Houston (ABC Houston) Houston, TX
Worked with a team of professionals for daily updates to ABC website, video/photography and event marketing. Created all publications, brochures, and all other printed materials for all ABC events. Responsible for the layout of construction industry publications: *Build Houston Magazine*, *Texas Merit Shop Journal*, and other education-related publications.

SENIOR GRAPHIC DESIGNER: ADVERTISING/PRODUCTION/DIGITAL/EVENTS/PROMOTIONS 2006-2018: Houston Business Journal, Houston, TX
Design advertising and final production of a weekly paper. Assist sales with marketing and ad design. Also served as a photographer for photo shoots and HBJ events. Designed and executed all promotional advertising and visual materials for HBJ events. Print, PowerPoint, social media, and the internet.

CREATIVE DIRECTOR 2002-2004: Amerisciences LLC, Inc, Houston, TX
Design of packaging and marketing materials for a multi-level supplements and mineral corporation. Strong vendor involvement as well as preparation of educational materials for agents.

ART DIRECTOR, SENIOR GRAPHIC ARTIST 2000-2002: Houston Apartment Guide/Haas Publishing, Houston, TX
Responsible for color work and layout of the Metro Houston Apartment Guide. Scheduled photography, pagination of book, and final preflight.

ART DIRECTOR, SENIOR GRAPHIC ARTIST, IT ADMINISTRATOR 1998-2000: McMILLEN COMMUNICATIONS LLC, MISSOURI CITY, TX
Responsible for the completion of projects associated with the book division; production of two weekly football sports tabloids; produced various weekly direct mail pieces for clients involved with our fulfillment division. Maintained web pages plus developed new web pages for clients.

COMPUTER GRAPHICS, PASTE-UP, PRODUCTION LAYOUT, FILM STRIPPING 1996-1997: Tunnell Publications, Houston, TX
Executed various ads, artwork, and designs for three monthly trucking industry publications.

COMPUTER GRAPHICS, PASTE-UP, PRODUCTION LAYOUT 1993-1996: Tune-In Publications/Adgraphics, Houston, TX
Completed ads, artwork, and designs for 48 radio station publications every month.

CAMERA DEPARTMENT, FILM STRIPPER, COMPUTER OPERATOR, LINOTRONIC FILM OUTPUT 1992-1993:
Posters Incorporated, Houston, TX
Performed all steps necessary to produce a press-ready film for the silk screening department. Accounts included: BFI, NCS, CHEVRON, TEXACO etc.

PRE-PRESS, ART DIRECTOR 1991-1992: Print Shack, Houston, TX
Oversaw and facilitated the production through all stages of print jobs before proceeding to the press.

PRODUCTION MANAGER AND ART DIRECTOR 1988-1991: TUNE-IN PUBLICATIONS, HOUSTON, TX
Produced two individual publications monthly customized for Urban and Country radio stations throughout the nation. Responsible for the design and production of an independent boating magazine, *Mariner Magazine* (Clear Lake City, TX).



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Please find my resume attached in response to the position you currently have posted. I have several years of experience in the marketing/graphic design/print industry, and have advanced proficiency in the most utilized software for graphic design, presentation, and print production. Staying up-to-date and new techniques is also a constant pursuit for me.

I live to complete deadlines and believe anything you can learn to help you save time is invaluable.

I have created web and social media art for various events and have experience with other web programs as well.

Currently, I am working as a print broker/freelance web and graphic designer and event photographer.

As for my work experience, I have always been employed by companies that required I wear several hats aside from my design and production assignments. My home office is set-up for all freelance/remote work. I also have experience with PCs.

I communicate very well with clients, vendors, and fellow staff members and have managed several individuals in the successful effort to put out monthly publications and other collateral materials. I am very much a self-starter. The only direction I need is to know "what" and "when" something is due.

I can work with clients to get a concept of what they are looking for in a design project and furnish a turn-key, finished product.

I hope this has given you some insight into the quality employee I would make and would like to meet with you in person so I could further present examples of my work and qualifications. Thank you in advance for your time and consideration.

Examples of my work can also be found on my website below.

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Sincerely,

David E. Medina

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